



Ecological Consciousness

Prout views humanity as an integral part of the web of life. We are connected to one another and to all other living beings and the inanimate world. Prout defends the dignity and worth of all life, and asserts that the rights of nature should be guaranteed in every constitution. This will compel us to stop environmental degradation and fight climate change.



Prout Movement

Prout offers a new vision for our economy and our society. In essence, it calls for real system change. We work with all people and organizations who defend the basic rights of humans and nature, fight exploitation, start cooperatives, strengthen local economies, work to close the gap between rich and poor, guarantee basic necessities, and raise the standard of living for all.

To learn more about Prout, please contact:

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or visit:

www.prout.info

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What People Are Saying About Prout

"Alternative visions are crucial at this moment in history. Prout's cooperative model of economic democracy, based on cardinal human values and sharing of the planet for the welfare of everyone, deserves our serious consideration."

Noam Chomsky
Professor of Linguistics at MIT, Author, Social Critic

"Prout is very important for grassroots groups and for all who yearn for a liberation which starts from economics and opens to the totality of personal and social human existence."

Leonardo Boff
Co-Founder of Liberation Theology

"[This] theory is far superior to Adam Smith's or that of Karl Marx."

Johan Galtung
Founder of UN Institute of Peace Studies

"As Prout advises, the best use of developmental finance is to develop cooperatives."

Jaroslav Vanek
Professor Emeritus, Cornell University and
Author of "The Participatory Economy"

"Prout is an important contribution to rethinking the disastrous course of the current economy and globalization."

Hazel Henderson
Economist, Author of "Beyond Globalization"



The New Economy

Democratic
Ecological
Local
Self Sufficient
Cooperative



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We Need a New Economy



The data is in, the experts have spoken: our economy is out of control and destroying our world. We have entered a perfect storm of wealth inequality, social conflict, financial profiteering, and the destruction of nature. It's time to change our economic system.

The Progressive Utilization Theory (Prout)

Prout offers a revolutionary socio-economic system that is both people- and planet-centered, both local and global in scope. Based in human needs and aspirations, Prout is neither corporate capitalism nor a state-controlled economy. It promotes economic democracy, local economies and worker-owned enterprises. The goal of Prout is creating a thriving society, by raising living standards, protecting nature, and increasing the happiness and well-being for all.

Neohumanist Values

At the heart of Prout is neohumanism, an inspiring new vision with universal human values, a reverence for life, and a realization that we are part of one universal family. We have a duty to care for and protect all forms of life. Neohumanism provides tools to end social, economic, and environmental injustice.

Basic Necessities for All

Most economies today fail to ensure that everyone has access to the basic necessities of life, such as food, clothing, housing, education, and medical care. According to Prout, meeting basic needs must be an essential goal of the economy and guaranteed in every constitution. The best way to have people meet their basic needs is through full employment at decent wages.

Three-Tiered Economy

Prout organizes the economy through a three-tiered structure. The first tier consists of small-scale private enterprises that encourage innovation and initiative. The second tier refers to medium-sized producer, consumer, and financial cooperatives. The third tier entails large-scale public utilities and key industries, run for the benefit of society without profit or loss.

Economic Democracy

Today big money rigs elections and corrupts government, causing more wealth to be held by a few. Economic democracy decentralizes economic power by enabling communities to manage their economies in a cooperative way for the benefit of their people. They will then be able to strengthen local businesses and prevent large companies from draining their resources and manipulating their laws.

